

HENSON HERALD

June sees North Staffordshire Press preparing for our Summer School in July lasting until the end of August. If restrictions permit it will be held in the Atrium, Innovation Hub SC6, Keele University and online with LDM in London.

Catherine and I have had a holiday at the caravan and taken some fresh sea air and in a few weeks it



Proud to be a member of
Staffordshire
Chambers of
Commerce.

will be mid Summer!!! There will be a get together of fellow authors later in the month at the Courtyard Hotel, Keele, which promises to be a great event.

It's very fitting that a book titled The Welsh In North Staffordshire is soon to be published and a Welsh Captain has been selected to lead the British Lions this Summer in South Africa. Don't forget to vote for the best Summer School advert by London Trainees in Publishing.

Kind Regards Coffion Cynnes
Malcolm Henson (MD)

INSIDE THIS ISSUE

| | |
|--|---|
| Writing Summer School at Keele University..... | 2 |
| Chess Puzzle..... | 3 |
| Dr Chand's Upcoming Publication..... | 3 |
| Competition for the best Summer Writing School Advert..... | 4 |
| Press Release..... | 6 |
| AI and Children's Books in the UK and USA..... | 8 |
| Sponsors..... | 9 |

WRITING SUMMER SCHOOL AT KEELE UNIVERSITY



From 12th July-31st August 2021

SUMMARY

If you are an aspiring writer and want to have 2 weeks of peer learning about the publishing industry from new graduates, then sign up today. Whether it is illustrations, copywriting or editing there will be a course for you. We will have a flexible schedule and virtual learning on offer, so we hope to see you there.



Contact Malcolm Henson for more details

Email: malcolmhenson@hensoneditorial.com

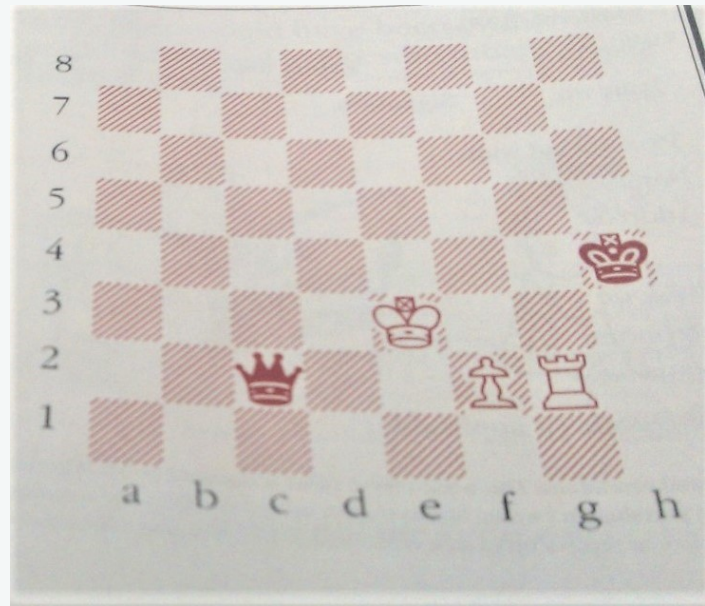
CHESS PUZZLE

Puzzle No. 653

White to play, Jones-Dominguez New in Chess Classic, April 2021.

Gawain Jones was hoping that his rook and pawn would cordon off Black's king indefinitely. But here, at move 125, a surprising opportunity arose.

What move should White have played?



John Knee's solution:

Play Rh2+.

Then, if Kg5, f4+.

If Kg4, f3+. So in each case Black loses his queen.

DR CHAND'S UPCOMING PUBLICATION

The NHS is one of the largest global employers and not only did Dr Deep Chand devote a lifetime of service to it but also served a distinguished career in the Royal Army Medical Corps (RAMC). Deep's experience of the Military goes back to the Indo-Chinese conflict in 1962.

Included within this autobiography are letters to his wife and family in the early years of his medical career in Stoke-on-Trent and poetry from two World Wars relating to the horrors and carnage hence the title to Hell and Back.

Throughout his medical career and into retirement Dr Chand has contributed to the wellbeing of humanity and the photo to the right shows the presentation of a generous sum to the New Victoria Theatre in Newcastle -Under-Lyme on the easing of lockdown 2021.



Dr Chand and authors in Presentation of Cheque to the New Vic. Theatre.

COMPETITION FOR THE BEST
WRITING SUMMER SCHOOL ADVERT
CREATED BY LDN TRAINEES

PICK YOUR FAVOURITE!

Please vote for the advert you like the most, which have been created by LDN Trainees, and it will be used in our upcoming promotions of the Writing Summer School we will be running at Keele University in July and August.

Choose from Advert No. 1; Advert No. 2 and Advert No. 3.
(All of the adverts are on the following page for you to take a look at.)

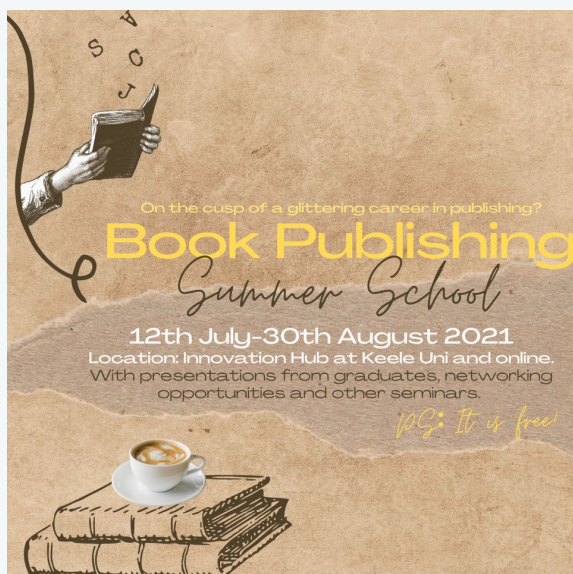
Once you have made your choice, simply email us and let us know which advert you would like to be used:
malcolmhenson@hensoneditorial.com

The closing date for entries is Friday 2nd July.

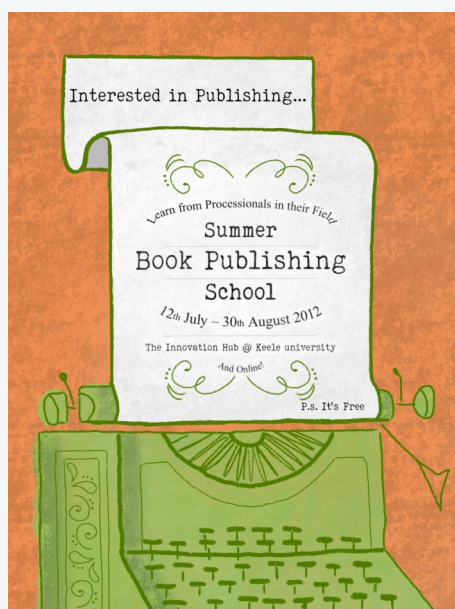
It's simple, pick your favourite and vote.
We would love to hear from you, and we will announce the winner in July's Henson Herald newsletter.



Advert No. 1



Advert No. 2



Advert No. 3

For immediate release

18th June 2021

Staffordshire ‘runaway’ poet to be featured in Sir Quentin Blake exhibition

Just under four years ago Staffordshire-born musician, writer and poet and former child rough-sleeper Ben Westwood was writing and self-publishing his debut book and childhood story - *Poems From a Runaway*.

Since then, his book has gone from strength-to-strength, having read his story at numerous child-safeguarding and social work conferences, as well as at the European Parliament in Brussels.

Westwood, 35, has now been commissioned to write a poem to go alongside a Sir Quentin Blake drawing at London’s Foundling Museum, which will take place until the late end of September.

Famous mostly for his collaborative illustrations with Roald Dahl, but also with other writers including Michael Rosen and Russell Hoban – Sir Quentin Blake has donated no less than twenty-four of his drawings from his two collections ‘Children and Dogs’ and ‘Children, Birds & Dogs’ to be exhibited at the Museum which has its roots set strongly in child welfare.

“It’s an absolute honour to be asked to be commissioned next to Quentin Blake’s artwork at the Foundling Museum,” said Westwood.

“It’s a really interesting venue which celebrates the UK’s first ever child welfare charity and over two-hundred years of helping children at risk of the effects of family difficulties and poverty.”

The exhibition will also feature commissioned poetry from well-known children’s author Michael Rosen, as well as writers Opefoluwa Sarah Adegbite, Jackie Kay, Yomi Sode and ‘4 BROWN GIRLS WHO WRITE’.

The exhibition, titled 'Gifted', will be open to the public from 25th June until 26th September 2021.

Due to Covid-19 pandemic restrictions, the museum will be operating an advanced-ticket system which you can book from the Foundling Museum website.

The Foundling Museum, Brunswick Square, London.

<https://foundlingmuseum.org.uk/events/quentin-blake-gifted/>

<https://benwestwooduk.com/blog>



----- End of Press release -----

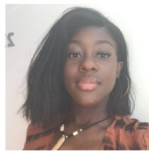
For media enquiries contact benwestwooduk@gmail.com

AI AND CHILDREN'S BOOKS IN THE UK AND USA RESEARCH BEING PUBLISHED SOON



Tom Henson is a Partner at Hansel Henson Ltd, Bloomsbury. He specialises in IPR, Media and Technology. He has given us valuable insight into Artificial Intelligence and IPR.

Amirah Mukoko is completing her MSc in Artificial Intelligence and Software Engineering at Keele University. Her first degree was in Sociology and Criminology gained at the University of Kent.



Malcolm Henson is the MD of North Staffordshire Press. His first degree was in Sociology from Goldsmiths, London University. He taught PE for many years and retrained at Staffordshire University where he completed his M.Phil.

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**Artificial Intelligence (AI) and
Children's Books in the UK and
USA**

***Malcolm Henson and
Amirah Mukoko***

Henson Editorial Services and North Staffordshire Press hopes to provide editorial and creative services which allow debut authors to enter the international publishing community, and wanted to explore methods of developing their business using Artificial Intelligence (AI). That is why the Keele Research and Innovation Support Program (KRISP) collaborated with Henson Editorial in order to identify ways Artificial Intelligence (AI) can be used within the publishing industry.

This report will be published in the coming weeks, which give the reader insights into how AI can help the publishing world improve and adapt.



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19

